

## **Director of Corporate Communications, Waltham, Massachusetts**

### **Responsibilities:**

We are looking for a talented and energetic Director of Corporate Communications. This person will play a key role in planning and managing communications activities that promote Apellis' brand and reputation to external and internal audiences. In addition, the role will lead R&D communications for APL-2 within multiple disease areas working with the internal team and agency partners. The Director prioritizes and drives the key milestones and issues that support and evolve the company's brand and also helps to inform the US media strategy.

The ideal candidate should have both product and corporate communications experience. The role will report to the Chief Business Officer and collaborate and work closely with the C-suite and other members of senior management.

- Work with the Chief Business Officer, PR agency lead and IR agency to develop and execute communications strategies in support of long-term strategy, as well as clinical milestones, financial milestones, and other key announcements
- Build and implement short- and long-term plans aimed at promoting Apellis' R&D pipeline and overall corporate image among key external audiences (media, potential partners, investors, industry peers)
- Develop and oversee development of messages and materials that clearly communicate Apellis' milestones and articulate our long-term strategy
- Work with appropriate internal partners (senior leadership, HR and others) to ensure that communications plans/tactics continue to be aligned with Apellis' overall business strategy and needs
- Oversee Public Relations agency and manage associated budgets
- Counsel and influence senior management to ensure alignment with the corporate media, brand and publishing strategy and consistent company-wide messaging and public statements
- Work with IT consultant to enhance the Apellis.com website and ensure consistency of the website with latest external communications
- Recognize and act on industry trends relevant to Apellis
- Create a cohesive digital strategy and manage the design of a new website

### **Qualifications:**

- BS/BA in Communications, Science or both
- 10-15 years of experience in corporate communications, including in-house role at pharma or biotech company, or healthcare agency experience ideally within a publicly traded company.

### **Skills, Knowledge & Abilities:**

- Outstanding communication and presentation skills, both written and verbal. Includes strong storytelling and editorial skills. Highly effective at distilling complex and often voluminous content into clear, concise and engaging communications
- Smart, business-savvy individual who is also passionate about science

- Ability to interface and build strong relationships with internal (senior leadership, staff, HR, staff, etc.) and external teams (agencies)
- Experience managing external agencies
- Entrepreneur with high energy and the ability to identify team members' strengths and move people to act
- Leader who will educate others on best practices
- A collaborator who knows when to gain input and share information and when to execute and get results
- Demonstrated ability to achieve results through communications activities
- Ability to work productively in a cross-functional as well as a small team environment

### **Apellis is...**

A clinical-stage biopharmaceutical company focused on the development of novel therapeutic compounds to treat disease through the inhibition of the complement system, which is an integral component of the immune system, at the level of C3, the central protein in the complement cascade. We believe that this approach can result in broad inhibition of the principal pathways of the complement system and has the potential to effectively control a broad array of complement-dependent autoimmune and inflammatory diseases.

Visit <http://apellis.com/about.html> to learn more.

### ***EEO Statement:***

*Apellis is an equal opportunity employer and complies with all applicable federal, state and local fair employment practices laws. Apellis strictly prohibits and does not tolerate discrimination against employees, applicants or any other covered persons because of race, color, religion, creed, national origin or ancestry, ethnicity, sex (including pregnancy), gender (including gender nonconformity and status as a transgender or transsexual individual), age, physical or mental disability, citizenship, past, current or prospective service in the uniformed services, genetic information, marital status, AIDS/HIV status, smoker/nonsmoker, and occupational pneumoconiosis or any other characteristic protected under applicable federal, state or local law.*